

**FLORIDA CONCRETE MASONRY EDUCATION COUNCIL MEETING
WEDNESDAY, MARCH 4, 2015**

MEETING MINUTES

Convening of Meeting and Call To Order

Chairman Maschmeyer called the meeting to order at 9:36 a.m.

Roll Call

<i>Council Members Present</i>	<i>Others Present</i>
Bernardo Dias, Central Concrete Supermix, Inc.	Mike Murtha, Florida Concrete & Products Assoc.
Tyler Kercher, Florida SkillsUSA	Dave Pfeffer, Titan Florida
Kelly Curtis, Prestige Concrete Products	Gonzalo Galindo, Cemex
Matt Sitter, Florida Concrete & Products Assoc.	Jerry Linder, Stalite
Adam Freeman, A-1 Block Corporation	Lisa Pelham, A-1 Block
Richard Edwards, Argos US	Rocky Jenkins, Cemex
James Lincoln Finch, Florida Department of Economic Opportunity, non-voting member	Steven A. Lindas, Department of Education, State of Florida
Jim Painter, Painter Masonry, Inc.	Dennis Neal, Florida Masonry Foundation
Monica Manolas, Cemex	Don Beers, MAF
Randy Dunlap, Titan Florida LLC	<i>Staff Present</i>
Troy Maschmeyer, Maschmeyer Concrete Company of Florida, Inc.	Pat McLaughlin
	Keith Hetrick, Ramba Consulting Group (via phone)
	Brandie Tapscott
	Laura Marcinkowski

Review of Anti-Trust Guidelines -- Chair Maschmeyer advised Council members that all meetings of the Council would be conducted in accordance with the Florida Concrete Masonry Education Council Anti-Trust Policy. He reviewed and read the policy to the attendees.

Review and Approval of Minutes

The Council reviewed the January 27, 2015 and February 13, 2015 minutes. Chair Maschmeyer asked for a motion to approve minutes. Mr. Sitter moved to approve the minutes and Mr. Kercher seconded the motion.

The Council unanimously adopted the MOTION.

Old Business –

1. Chair Maschmeyer reviewed and discussed the documents which were submitted to the Department of Economic Opportunity in February including the Producer Commitment Agreement, the FCMEC Assessment Payment Procedure, and the Suggested Procedure for Communicating Voluntary Assessments to Customers, as previously approved by the Council. Mr. Hetrick confirmed the protocol and procedures contained in the documents. No further DEO approval of the documents was deemed necessary by DEO. The Council

agreed the Producer Agreement will reflect the account may be accessed only by Tapscott Accounting and the auditors.

2. Budget and Finance Committee Report - Mr. Edwards reported on the Council's financials, balance sheet and budget overview.

New Business -

1. Review and Approval of Conflict of Interest Policy – There was discussion about the revised and combined Code of Ethics/Conflicts of Interest Policy. Mr. Edwards moved to approve the technically revised and combined Code of Ethics and Conflict of Interest Policy and Mr. Dias seconded the motion.

The Council unanimously adopted the MOTION.

2. Resignation of Jim Painter from Council - Chair Maschmeyer accepted the resignation of Mr. Jim Painter from the Council, effective immediately. Mr. McLaughlin will contact the Masonry Association of Florida to obtain recommendations for potential candidates to fill the open position on the Council. He will submit qualified applicant(s) to the Governor for approval.
3. Review of Initial Strategic Plan – Mr. McLaughlin reported on the draft of the Strategic Plan and discussed its vision and mission. He will continue to work with Mr. Finch, Mr. Edwards, Mr. Murtha, Mr. Jenkins and Mr. Galindo on the plan, which will include goals and specific measurable outcomes.
4. Staffing - Mr. McLaughlin reported on three potential options for the staffing and organizational structure of the Council including the costs associated with each option. Council discussion ensued. The matter will be considered on the next conference call.

Public Comment: Comments from the public were received.

Next Meeting Date: A conference call is scheduled for March 16th at 4:00 pm.

Adjournment: Mr. Sitter moved for adjournment; seconded by Mr. Curtis, upon which the meeting was adjourned at 11:53 am.